

HOW CAN PARENTS FIND SCHOOLS ON THE AUSTRALIAN SCHOOLS DIRECTORY?

The Australian Schools Directory is the most comprehensive online guide to Australian Schools.

The directory allows parents to search for schools in many ways including:

Location

Suburbs/Nearby Suburbs/ /Region/Postcode Vicinity

Name

Search by part of name and State

Education provider

Government/Independent/Catholic

Level

Primary/Secondary/Combined schools

Gender

Boys/Girls/Co-educational schools

Religious affiliation

By specific religions

Boarding schools

Used by city, rural and overseas parents

Alternative schools

Montessori, Steiner or Other

Special Needs schools

Search by specific needs

Curriculum/Facilities/Special Programs

Schools can Log-in and list which subjects, facilities and special education programs they offer. Parents can search these categories to find schools that match their requirements.

AUSTRALIAN SCHOOLS DIRECTORY

The **only** guide to all Australian Primary and Secondary Schools

THE AUSTRALIAN SCHOOLS DIRECTORY

WHERE PARENTS FIND SCHOOLS AND SCHOOLS REACH PARENTS

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PROMOTE YOUR SCHOOL TO
PARENTS ON THE OUTSTANDING
AUSTRALIAN SCHOOLS DIRECTORY

www.australianschoolsdirectory.com.au

WHERE PARENTS FIND SCHOOLS AND SCHOOLS REACH PARENTS



The Australian Schools Directory is Australia's only guide to ALL primary and secondary schools. Unrivalled in quality and content, it is firmly established as Australia's definitive online directory to schools.

The Directory holds a prime position on the internet and enjoys a high level of public awareness. Government agencies and education bodies refer parents to the Directory.

The Australian Schools Directory has become the most popular way for parents to find schools. Parents can easily find schools by type and location, and all schools matching their requirements are shown, with address and phone.

AUSTRALIA'S LEADING SCHOOLS DIRECTORY

BE THERE WITH A FEATURE PAGE WHEN PARENTS FIND YOUR SCHOOL

Schools are invited to have a Feature Page dedicated to their school on the Directory.

A Feature Page provides parents with information about your school, effectively promotes your school and encourages contact.

Schools with a Feature Page have greater prominence on the Directory. A Feature Page will draw attention to your school.



KEY FEATURES OF A FEATURE PAGE

- ✓ Professional in-depth presentation of your school
- ✓ Photos, information and full contact details
- ✓ Prominence on Results Pages with photo
- ✓ Prestige presence on Home Page and other pages
- ✓ Ability to access and update your page

KEY BENEFITS OF A FEATURE PAGE

- ✓ Attracts and engages parents
- ✓ Raises awareness of your school
- ✓ Promotes your school to target audience
- ✓ Encourages and facilitates contact by parents
- ✓ Keeps parents up to date with events

COST-EFFECTIVE PROMOTION

A Feature Page on the Australian Schools Directory reaches directly to your target audience and provides your school with affordable, long-term, effective promotion.

YOUR FEATURE PAGE WILL INCLUDE:

- ✓ Your school colours
- ✓ School crest
- ✓ Four photos
- ✓ School description sectioned with headings
- ✓ Announcements board
- ✓ Email contact window
- ✓ Prospectus/brochure that can be downloaded
- ✓ Link to your school's website
- ✓ Full contact details and key features
- ✓ Map showing where your school is located

CONTACT US NOW TO BOOK YOUR FEATURE PAGE

Every week thousands of parents look for schools on the directory. It's worthwhile to be there with a Feature Page when parents find your school.

If you would like to book your Feature Page or find out more information please contact the Australian Schools Directory on:

P 1300 790 795

E info@australianschoolsdirectory.com.au

or if you would like to find out more about the Australian Schools Directory please visit:

www.australianschoolsdirectory.com.au